

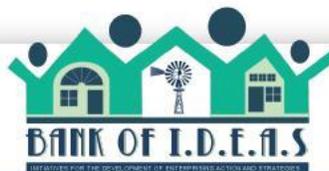
To view this event we advise you to use the following browsers.

DESKTOP: we support **Chrome, Firefox, Safari** and **Edge**. Here are the minimum version requirements for each browser: **Chrome 55+, Firefox 53+, Safari 12.1+, Edge 42**

MOBILE: we have native browser support for latest versions of both **iOS** and **Android OS**

NOTE: this Demio Webinar will have taken control of your mic and speakers for the session. Using any other app like Skype, Teams, etc may cause you to lose sound or video.

To test your connection visit this link. <https://event.demio.com/system>



Welcome

- We acknowledge Traditional Owners Australia wide for their continuous connection to the land. We pay our respects to Elders past, present and emerging.
- Thanks to Bushells for supporting this community endeavor, most of us probably have a cuppa right in front of us now, so thank you Bushells.
- This presentation is being recorded and all handouts and this recording will be available from the Rural Aid and Bank of Ideas websites after the event.
- To the right of the main screen you'll see a chat panel, if you have any questions please write them in there. You are all muted, so the chat window is the only way you can communicate with us.



Join our Community Builders Facebook Group

<https://www.facebook.com/groups/we.are.community.builders/>



Quote

“The real voyage of discovery consists not in seeking new landscapes, but in having new eyes”

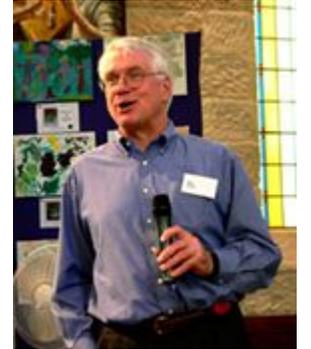


-Marcel Proust

Quote

“Practical community action starts with the understanding that every community has more potential resources than any one person knows”

-Mike Green



Tell us a story...



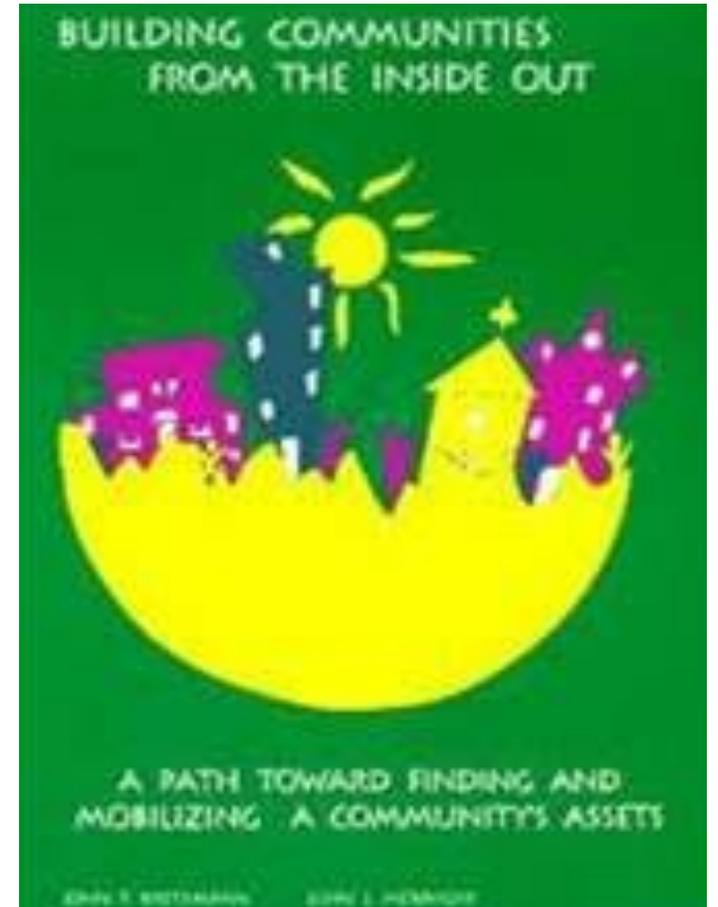
Jody Kretzmann and John McKnight

Can you tell us a story of a time when you and a neighbour came together to make something better?



Jody Kretzmann and John McKnight

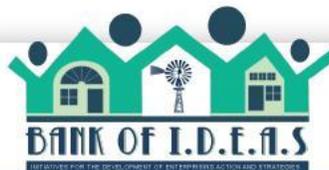
Asset Based Community
Development Institute.
Chicago, USA



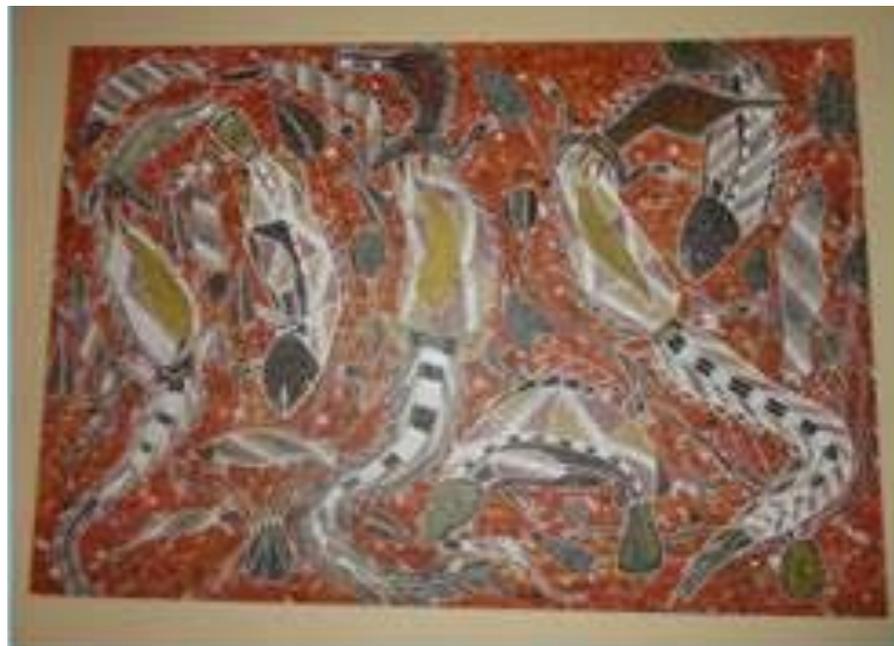
Mudginbadi, Kakadu



Mudginbadi, Kakadu

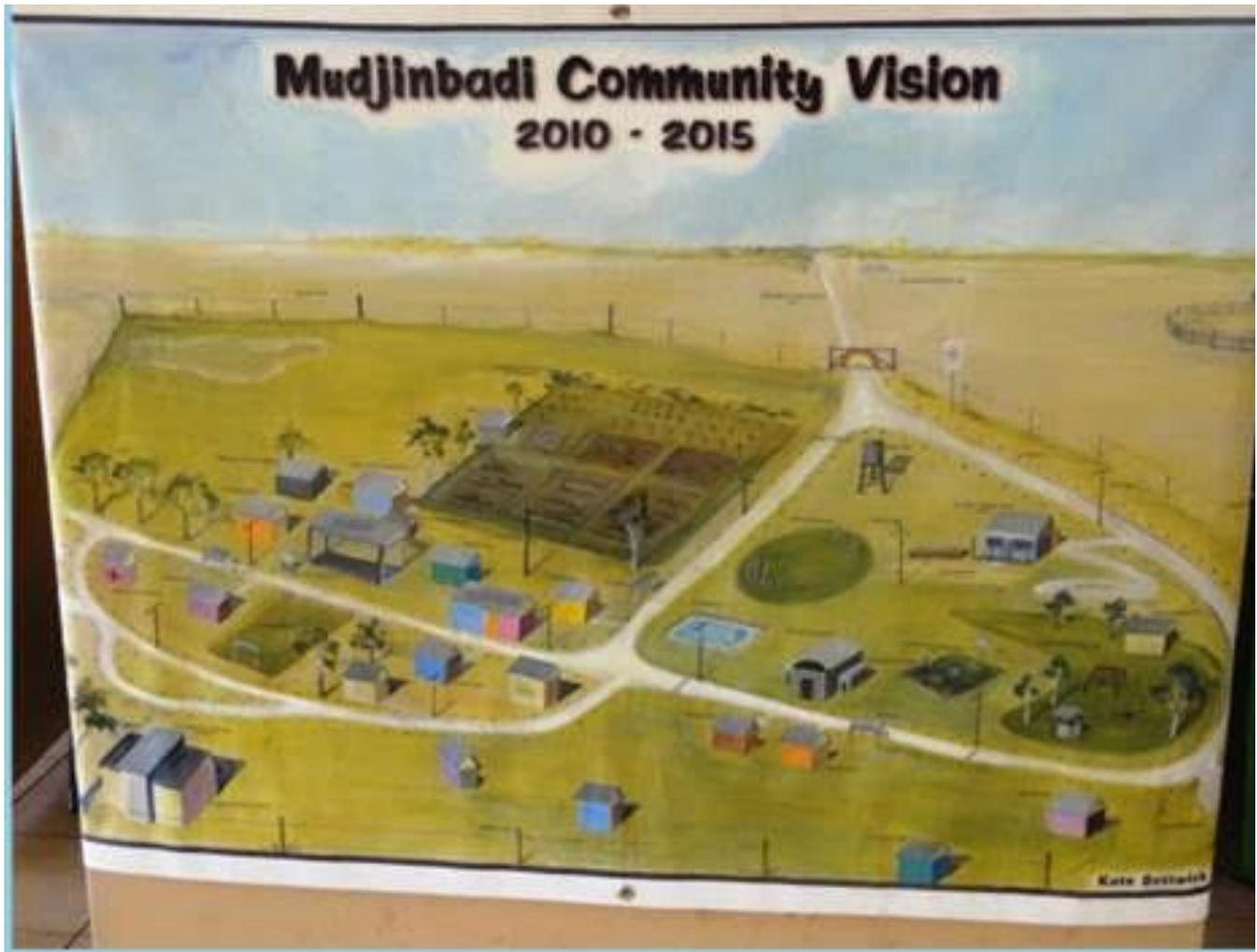














Key Learnings

- Start with what is strong, not wrong.
- Many community assets remain hidden – our task is to make the invisible, visible.
- Everyone cares about something and it's their motivation to act.
- More conversations, less meetings!
- Less services, more community.
- Communities are untapped reservoirs of possibility.



Two Paths Two Solutions

NEEDS

(what is not there)

Services to meet needs

Clients/Consumers

Programs are the answer

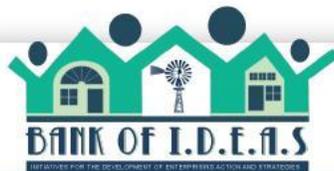
ASSETS

(what is there)

Connections and contributions

Citizens

Local people are the answer

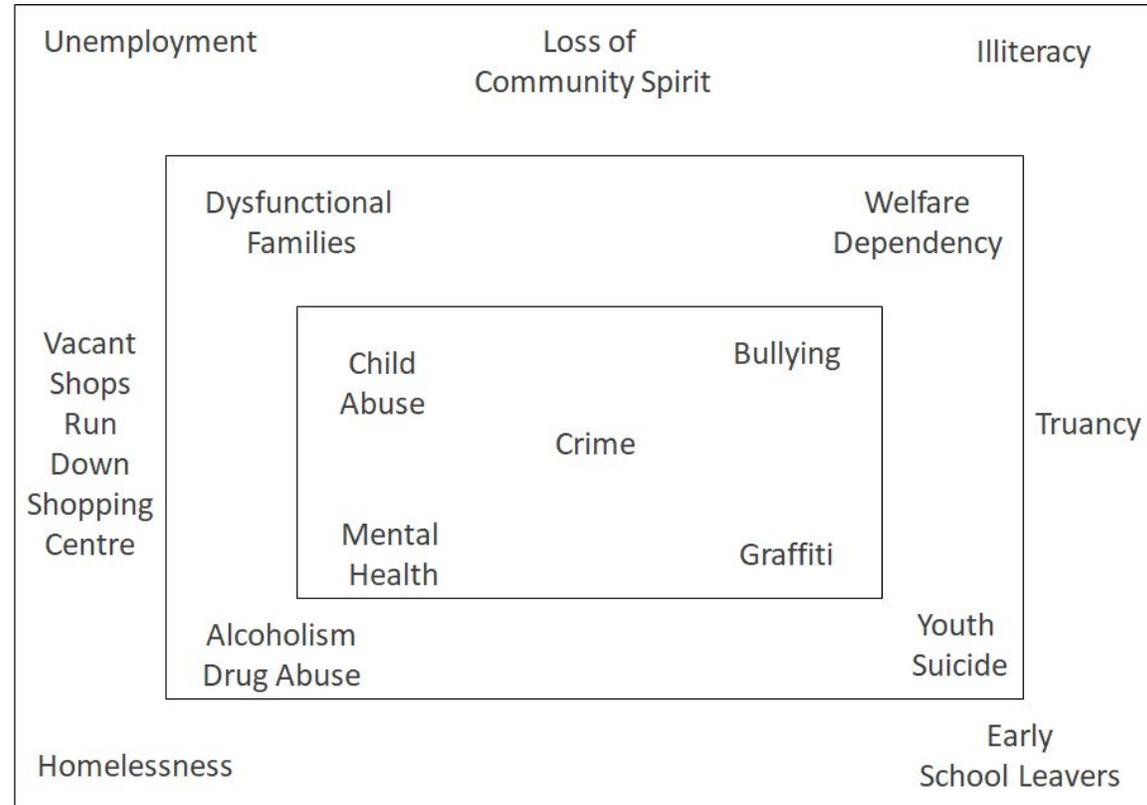




Communities have deficiencies and needs

Communities and it's citizens have capacities and assets

Community Needs Map



Community Assets Map

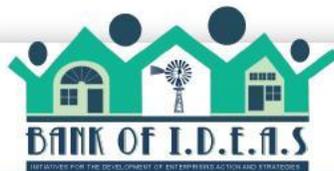






What is asset mapping?

The process of identifying, connecting, celebrating, promoting and mobilising the strengths, resources, skills, capacities, opportunities and experiences that exist within a community to enhance positive community outcomes.

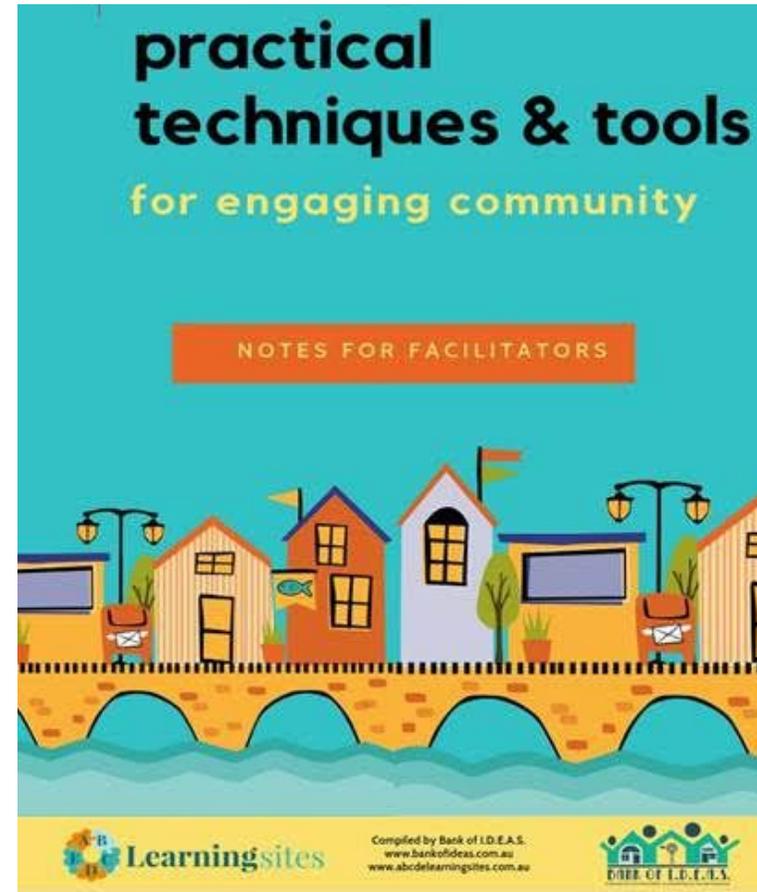
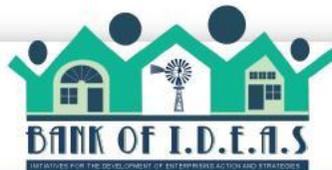


Two useful resources

A Guide to Asset Mapping



Compiled by Bank of I.D.E.A.S.



Six Key Community Assets

- People's passions, skills, connections, experiences and above all, 'what they care about'
- The physical world
- Community groups and networks
- Institutional organisations
- Economic/business assets
- Cultural assets – stories, traditions, heritage



The Asset Mapping Process

- Define the purpose
- Agree on community boundaries
- Identify and involve stakeholders
- Determine methodology
- Discover and map the assets
- Connect and apply the knowledge



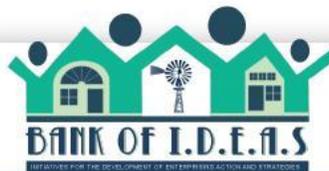
Hosting of Conversations

"One of the things we need to learn is that every great change starts from very small conversations held among people who care."

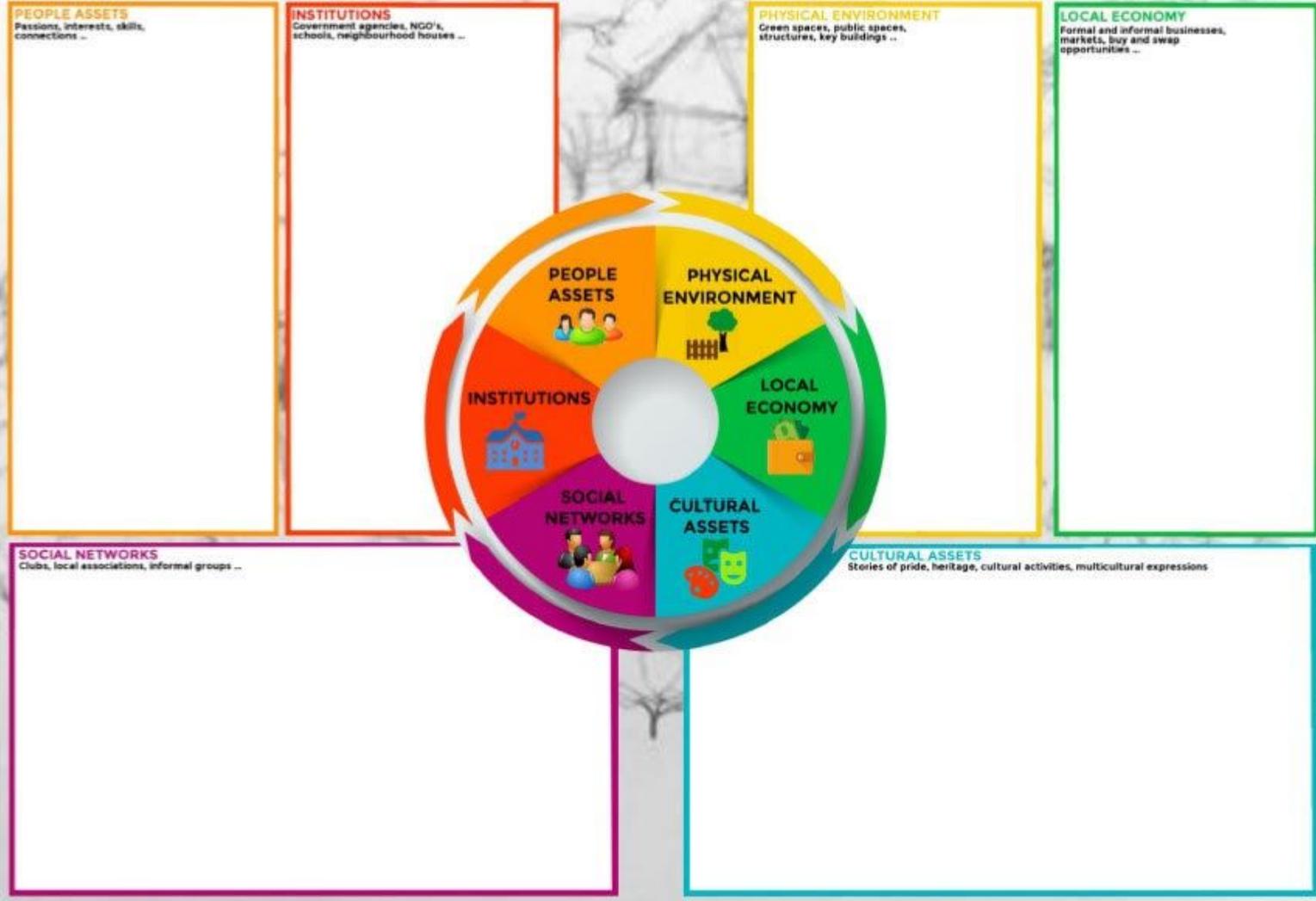
-Margaret Wheatley



Learning Conversations



ASSET MAP:



Surveys

Community Skills and Passion Audit

Our organisation seeks to inspire and support local residents to discover the strengths and opportunities of our local community, and engage in community projects that 'make a difference'. This audit sheet seeks to identify community residents who may be able to share their interests and experiences with students. Any information shared will only be shared with your permission.

Name: _____ Today's Date: _____

Position: _____

Address: _____

Contact No: _____ Email: _____

Please list 2 – 4 things in each category – things you are happy for us to know about you.

HEAD (things I know something about, and would enjoy talking about, or teaching to others about, e.g. local history, conservation, business management etc)

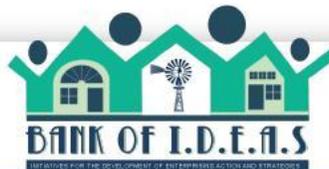
HANDS (things I know how to do and enjoy, e.g. project organisation, gardening, painting, rock climbing, cooking, jewellery making, using the internet, sign language etc)

HEART (things I care deeply about, e.g. environment, intergenerational activities, animal welfare, women's rights, youth unemployment etc)

COMMUNITY INVOLVEMENT (groups / committees / clubs I am a part of)

Please return you completed form to our group postal (_____) or email (_____). This information will be kept on file and stored in the school office. Information can be updated at any time.

(Inspiration for this form came from the LEAD ON Organisation in Bendigo, Victoria)



Bushells
OUR CUPPA SINCE 1883

Three Club Questions

- What is your job?
- What are your two main passions?
- What skill could you contribute to our Club?



Denver D'Cruz
Inclusion Solutions

My BIG Idea

for my community...

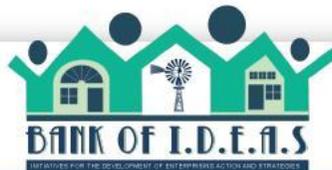
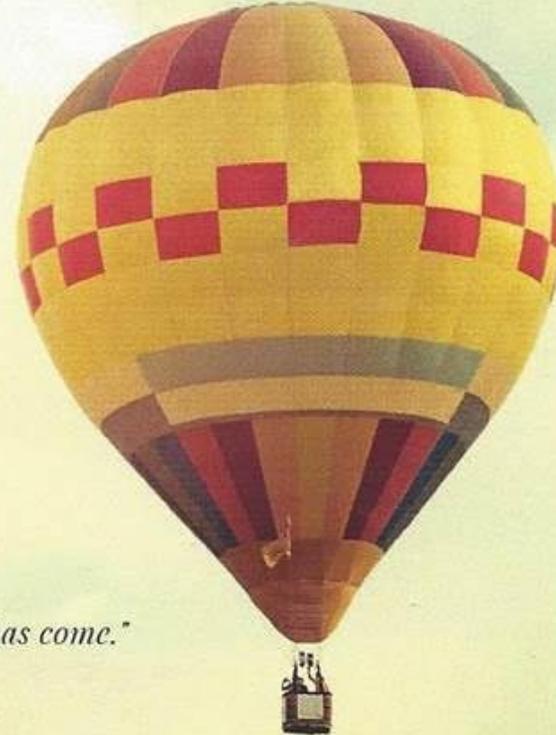
The "My Big Idea" Postcard is an opportunity to share your great ideas for your community (you know, the ones that come to you in the shower!).

Tell us your Big Ideas for what your community needs to look like, be like and feel like in the future ... and the best actions to make it a reality.

Your Big Ideas are about creating an exciting vision of your community's future.

"Nothing else in the world is as powerful as an idea whose time has come."

Victor Hugo



Bushells
OUR CUPPA SINCE 1883

My BIG idea for our community is ...

And I could contribute to making it happen by ...

Name :

Contact phone/email :

"The best way to get great ideas is to have lots of them." (Thomas Edison)



To Do - Best of Lists

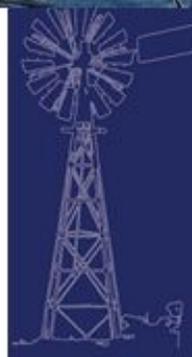
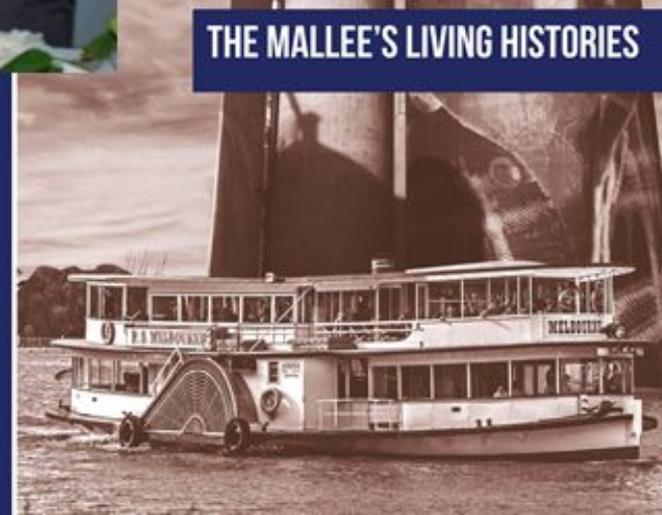
50 THINGS KIDS SHOULD DO IN THE SHIRE OF KALAMUNDA BEFORE THEY TURN 12

1. Visit Statham's Quarry with your family.
2. Feed the ducks at Ollie Worrell Reserve in High Wycombe.
3. Have an after school ice cream at Colodell's Ice Cream shop in Kalamunda.
4. Do an adventure walk to the top of Lesmurdie Falls.
5. Jump in the Jumpy Castle at the Kalamunda Village Markets on the weekend.
6. Star gaze and look for UFO's at the Perth Observatory in Bickley.
7. Find the following at Zanthorea Nursery in Maida Vale — a Zandersaurus, a "Yorn", "Tnifid", "Jarrajack", "Stargazer" and an "Armillary".
8. Feed the Koi in the Koi Pond at the Melville Nurseries and Rose Heritage Cafe in Carmel.
9. Participate in one of the holiday activities at one of the Shire of Kalamunda Libraries.
10. Explore or walk your dog at Jorgensen Park.
11. Be a pirate on the lookout at the top of the "birds nest" at Fleming Reserve.
12. Look for animals in the trees at Jacaranda Springs Park and find some frogspawn in the pond.
13. Visit Kanyana Wildlife Centre and enjoy one of their evening animal tours.
14. Visit the Bird, Fish and Reptile Place in Wattle Grove.
15. Slide down a water slide at Kalamunda Water Park.
16. Walk the Bibbulmun Track from Kalamunda to Mundaring Weir.
17. Camp out at one of the huts on the Bibbulmun Track.
18. Ride your BMX bike at the Hills BMX Club in Lesmurdie.
19. Attend 'Rhyme Time' at any of the Shire's Libraries.
20. Play a game of outdoor chess on the giant chess set outside the Kalamunda Library.
21. Sit at the top of the Zig Zag and count all the city landmarks you can see.
22. Visit the Zig Zag Cultural Centre - learn about how to be a tourist in your own Shire and see an exhibition displayed there.
23. Find some treasures at the Cyril Road monthly markets.
24. Pick fruits at a local orchard.
25. Have a treasure hunt using chalk signs and clues throughout your neighbourhood.
26. Visit the Kalamunda Historical Village during term break and participate in some of their holiday activities.
27. See a show at the Kalamunda Performing Arts.
28. Cycle part of the Munda Biddi Trail.
29. Celebrate Australia Day with the family at the Shire of Kalamunda Australia Day Celebration in **January**.
30. Have a picnic at Stirk Park and watch Free Jazz Concerts at 'Jazz in the Park' during **February**.
31. Attend "Breakfast in the Park" with the family in **March**.
32. Watch a movie and some fireworks at the Corymbia Festival in **March** at Fleming Reserve in High Wycombe.
33. Wear Orange and try food from a different culture during Harmony Week in **March**.
34. Attend the Kalamunda Agricultural Show in **April**.
35. Plant a new plant or a seed for Earth Week in **April**.
36. Go to the Bickley Carmel Harvest Festival in **May**.
37. Go to the Pickering Brook Agricultural Show in **May** and watch the Fireworks.
38. Make Mum breakfast in Bed for Mother's Day in **May**.
39. Go to Fun Factory at the Maida Vale Baptist Church in **July**.
40. Rent a costume from Hocus Pocus for Book Week in **August**.
41. Have a look at all the great cars for the Kalamunda leg of 'Targa West' in **August**.
42. Hand-make something for your Dad or Grandfather for Father's Day in **September**.
43. Attend the Zig Zag Festival in **October**. Dress up in theme and watch the parade.
44. Catch a bus to the top of the Zig Zag and do the Zig Zag Walk with the family in **October**.
45. Visit the 'Romancing the Stone Garden' during their Open Day in **October**.
46. Go on a picnic with your Grandparents for Grandparents Day in **November**.
47. Attend a Family Fun Day in **November** at Lesmurdie Primary School.
48. Go to the St Barnabas Anglican Church Fete in **December**.
49. Participate in all the fun activities at 'Christmas at the Fair' in **December** at Range View Park in High Wycombe.
50. Go to Carols by Candlelight with your family at Stirk Park during **December**.

Harvesting of Stories



THE MALLEE'S LIVING HISTORIES



Trices Court was pleased to support the project and Monash Rural Health offered to monitor the exercise in the belief that it could inform measures that would improve the health and well-being of participants.

How often do we hear it said, "It wasn't until the funeral that I really only got to know about my relative or friend?" How often do we wish we had asked questions of some relative or friend during their lifetime?"

The group hopes that in capturing these stories, there will be grandchildren who can enjoy reading about the lives of their nan or pa and learn more about them, long after their grandparents' voices have fallen silent.

Compiled by Vernon Knight and Sandra Bailey

Love Notes



the STORY tree
growing and sharing the love for our City

What to do;

- write your 'love note' and peg it to the tree
- you can write as many as you like
- it can be anonymous or you can put your name to your note
- encourage your family and friends to write their note(s)

What will we do;

- share your notes on-line
www.livelovecoffs.com.au
www.coffiscoastadvocate.com.au
- use them to tell our story to others

live love COFFS



Head, Hand, Heart and Feet

e



HEAD
Things I know something about, and would enjoy sharing



HEART
Things I care deeply about



HANDS
Things I know how to do and enjoy



FEET
Contacts and Networks I have

HEAD

Local History

Don –
dblack@gmail.com

HANDS

Creating a Facebook
page

Don –
dblack@gmail.com

HEART

Young people's
active involvement
in community

Don –
dblack@gmail.com

FEET

Member of the local
Rotary Club

Don –
dblack@gmail.com

What passions or skills do you have that you'd like to contribute towards a community cafe?

Head

- I have some skills in marketing writing and a business plan
- I have the skills, set a strategy with develop
- Event Organiser
- Graphic design
- Promotional ideas I have
- Funding plans for sustainability towards social Enterprise I have
- Business Background good with RMB
- Can run workshops in groups

Heart

- Passionate about people & their welfare (Emma)
- Would like to see the community work together
- Passionate about people
- Community passionate about community
- Passion for supporting arts & culture
- more interested in the hidden side of things
- Passionate about food & community
- Can build community in quality areas in areas of community in my area

Hand

- I can bake
- Bake, cook etc
- Can do up things
- Can help with catering work & hands on
- Can help with catering work & hands on





MOWBRAY LEARNING SITE

ASSET MAP

developed by the Mowbray community in 2019

PEOPLE'S PASSIONS, SKILLS, WISDOM AND EXPERIENCE

Angela-Carolin, Bert Mandy, Bill (local representative), Breakfast Club LCOS, Builders, Bus drivers, Butcher, Carers, Charity, Chinese food workers, Cooks, Cafe, Casino, Deli, Dental Office, David Ross, David Warren, Denise Dyer, Dotty Rogers (Planet), Games, Dr Henry, Henry T. Family, Fast food workers, Fire man, Francis, Game shop staff, George Bailey, Government, Health food shop, Hungry Jacks workers, International students, Jack's Cafe, Ian Dyer, Julie Jacobs, John Foy, Kila, Kim, Leslee V, Lily L, Larry, Mervyn, Wendy, Cilla, Mayor, Nicky, Miss Akhina, Mowbray coffee, Mr Gale, Mr Hill, Mrs Gladwin, Mrs Kay, Mrs Chalmers, Mrs Bobson, Mrs Shreddy, Mrs Spies, Multicultural community, Mum, My brother, Myself, Nan and Pop, Neil Marshall, New students that we welcome, North Launceston - Eagles, Pizzeria, Pastor, Peter D James, Pauline, Peter, Principal, Rex, Graham (localist club), Richard South, Ricky Parling, Rosella, Ross, Salvation Army, Sarah McCracken, Shop employees, Shop owners, Siblings, Sports teacher, Sorya, Teachers, Vet, Volunteers and staff of organisations and businesses, Young people

CULTURAL ASSETS, STORIES, TRADITIONS, ROOTS AND HERITAGE

Aboriginal Childrens Centre, Aboriginal Justice group, Afghanistan community, Afghan school, Asian grocer, Australia, Bertha, Bhutanese, Chinese, Cooks, Cafe, Community lunches, Dave's Noodles, David Boon, Different cultures, DeLore Jay, Fara, Family fun day, Food, Food shops - Indian and Chinese fusion, Gallery private home, Grammar, Harmony Days, Hawthorn, Heritage Pub, High level migrant community, History items, garden migration, Holi/Nepali cultural festival, India, Indian grocer, Incocones, James Faulkner, Jigar, Korean, Launceston Cup, Launceston Grammar - uniforms/History, Migrant Centre, Migrant community bringing folk knowledge and skills, Mowbray grandstand, Mowbray Heights Primary School, MRC, Museum, Nepal people and food, New Horizons Indian Lodge, New Zealand, Of seasons - 100's Great, Parents n Friends at Schools, Philippines, Polynesian Art Gallery, Roodie's shoes, Restaurants, Ricky Parling, Ricky Parling Oval, School assembly, School fair, South Korean, Star Theatre, The cricket team "see me Gary!", The Gingerbread Man, Tanya, Visitors from other cultures, Walkabout

SOCIAL NETWORKS

After school care, Anglican CFC Mowbray, Basketball, BWA, Bowls Club, Breakfast Club, Bus service, Capita Christ Ministry, Church, City Mission, Community garden, Community house, Cricket, Croquet Club, Dance Fever, Dancing classes, Darts club, Dog walking group, Drives club, Duke of Edinburgh LCOS, Eagles Soccer Club, Football, Friend's place, Golf Guides, Golf club, Grammar, Gymnastics, Hockey Club, Horse racing, Japanese Restaurant Club, Jockey/Horses, KFC, Lawn Bowls Club, LCOS sport teams, Little athletics, Mowbray Cricket Club, Mowbray Eagles, MRC Hill, Music - orchestra, Netball, New Horizons, Northern Bowlers Club, Optus and Telstra (online contact), Pelican, Race Course, Recycling Centre and Tip, Red Cross, Roller derby, Bowling, SOFC, Schools, Scouts, The Shed, Soccer, Soccer at USAS, Sports, Swimming, Surf Club, Uni Mowbray footy club, UMS, Vines, Youth club

INSTITUTIONS

Able Austin, AFL, Aged Care Home, Australian Maritime College, Baptists, Bowls club, Breakfast Club Mowbray Primary, Charity shops, Chemist, Child care, Church, City Mission, City of Launceston (Council), Coles, Crider child, DeLore Force, Dentist, Doctors, Dog and cat shelter, Dover St Neighbourhood House, Dr Chapman, Friends, Golf club, Home, Hungry Jacks, Immunisation Clinic, KFC, Kindergarten, LCOS Launceston Church Grammar School, Library (UTAS), Maccas, Migrant Centre, Mowbray Heights Primary School, MRC Childrens, NDIS, Neighbourhood, New Horizons, Next door neighbours, Op shops, Oral Health Service, Pathology, Physio, Police, Race cars, Salvation Army, Shops, Soccer, Social housing, Sport n Skate, Subway, Supermarket, TACCA, Tafe, Teachers, Tip, Topshop, UTAS, Vet, Vines, Vines, Youth

PHYSICAL ASSETS

AFL, Amazing views, Bank Club, Basketball courts, Bike lanes, tracks, trails, Birdview Avenue (popular into good, forest walk), Boat club, Bridge linking LCOS and the living shed, Bus stops and network, Bush, Church, Golf course, Community garden - Dover St, Cricket sheds, Dominoes, Food, Golf club, Grammar oval and pool, Greyhound racing, Gun club, Gym, High Street green strip, Heritage buildings, Heritage Forest, Home, Horse race track, Hungry Jacks, Incocones, James Nelson Buildings, Mountain Biking School, Mowbray pub, Mowbray Sport n Skate, Nature strips, New community hub, New Horizons space, Oval, Parks, Playground, Race cars, Race course, Railway Line, River, Running tracks, School, Shops, Soccer ground, Sports club, Sports oval, Subway, Takeaway shop, Target complex, Tip, Unique trees, UTAS gymnasium, Veggie gardens in back yards, Walking track linking LCOS and UTAS, Walking track, Zip gym

ECONOMIC ASSETS

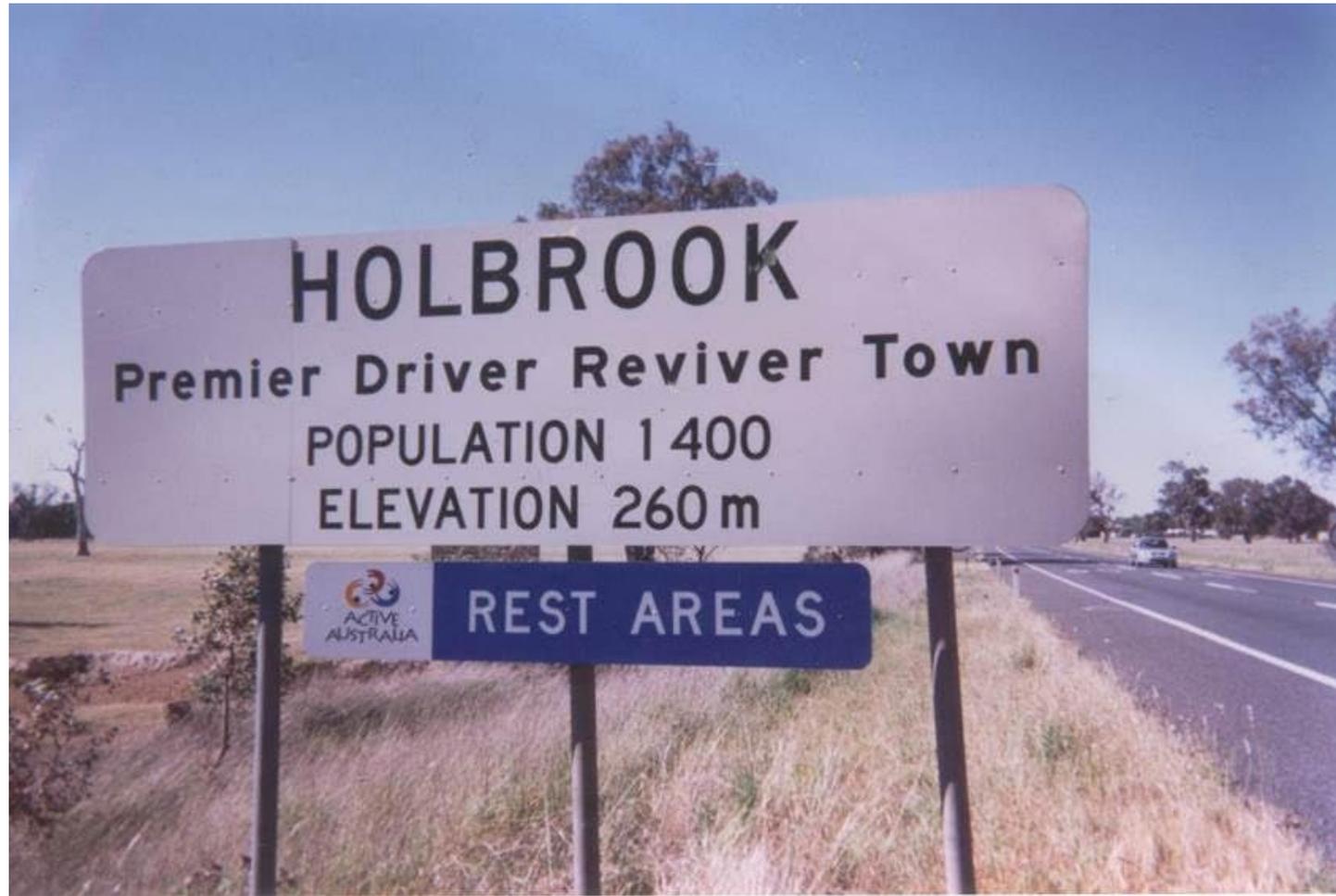
Two driving schools, A's Footy, Andy's Salvage, Asian Market Place, Banks, Bertha, Charity, Chemist, Child care centres, Chinese shop, Coles, Cunningham, Dave's Noodles, Dentist, Dogs Home, Dominoes, Fast food places, Food, Gym, Hungry Jacks, James Nelson Factory, Kebab shop, KFC, Launceston Cup, Launceston Waste Centre, Mowbray Mill, Mowbray Hotel, Mowbray Plaza Hub, Multicultural grocers, Newsagents, OS Games, Op shops, PCYC, Pharmacies/Doctors, Post office, Red Cross, Reject shop, Skis/boards, Sport n Skate, Sport shops, SRC, Subway, Sunday market, Take away, Target, Tanya Studios, The hotel/restaurant, Tip shop, Turf club, Venetia Concretes, Vet, Vines, Woolworths, Zip Fitness

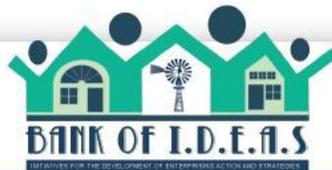
Quote

‘Asset mapping is not data collection. Words on a list have no power. Purpose of asset mapping is to create relationships that mobilises and connects a community’s assets for productive action.’



-Mike Green

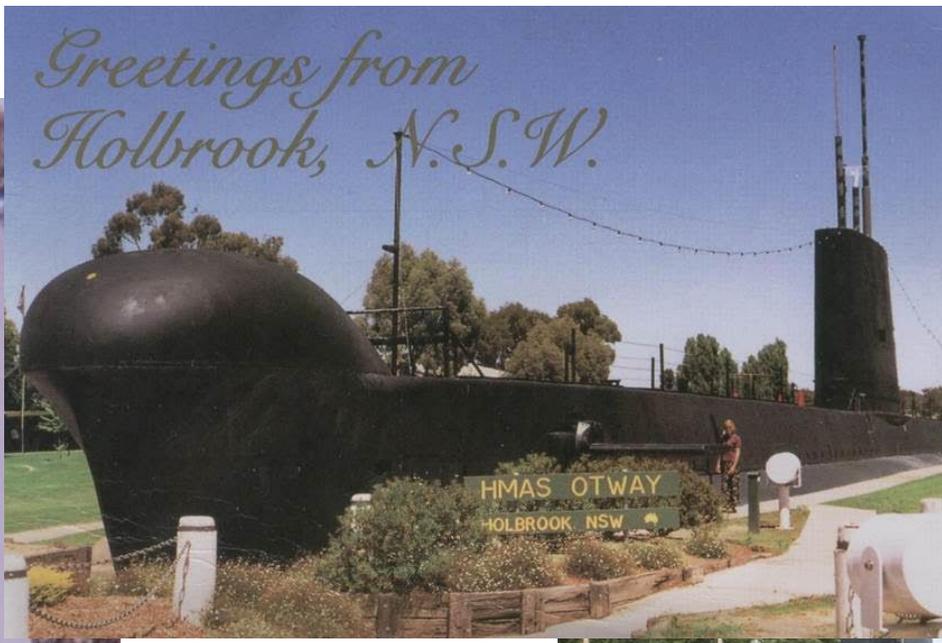
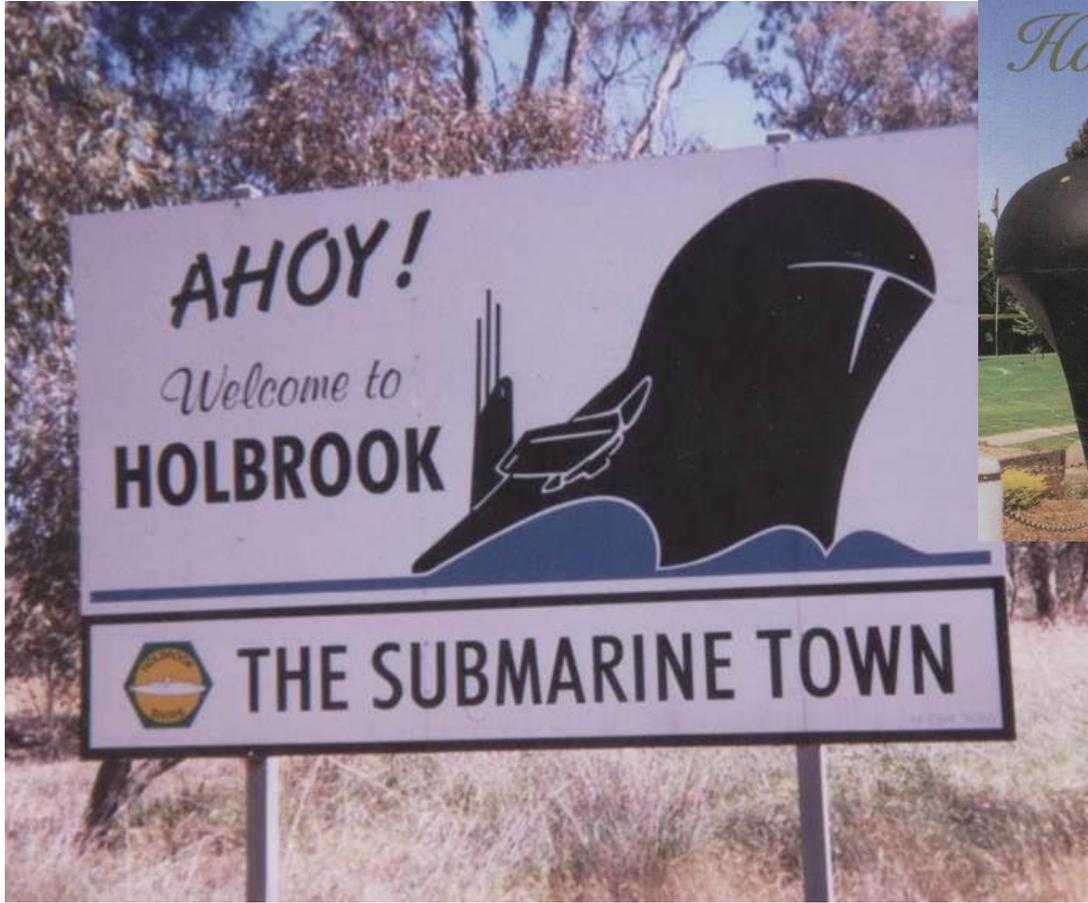




Commander Norman Douglas HOLBROOK, V.C., R.N.







Beatles tribute:
Huge yarn
bombing project
transforms HMAS
Otway into
yellow
submarine



Na to rourou
Na taku rourou
Ka ora ai te iwi

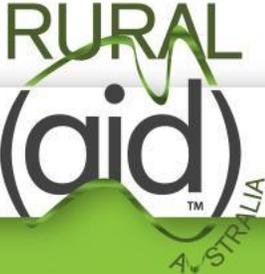
With your food basket
And my food basket
The people will thrive





Deans Marsh Community Action Plan

2020-2030





This is what happens when a small country town has a BIG conversation



The MADCAP Process

- Between October and December 2019 we ran a community consultation and engagement campaign in the Deans Marsh District called 'MADCAP'.
- The aim was to capture the ideas and opinions of the local community and identify our local assets to produce the Deans Marsh & District Community Action Plan 2020 -2030
- The campaign was about connecting, listening and generating ideas about how our community can work together to shape our future.

MADCAP Engagement Activities

Activity	Output
Launch of MADCAP process community dinner	22 attendees
Cottage AGM – Guest speaker on community planning	48 attendees
MADCAP promotion at Market/CFA day	200 people received opportunity to hear about MADCAP and receive information from entry to event and information table set up at market
Social Media Regular posts on Cottage Facebook, community noticeboards establishing MADCAP group Fortnightly email update	Ongoing, averaging three posts per week
Media Releases Mapping our Assets	5 articles and MADCAP update inserts Social, Environmental, Economic and Institutions
MADCAP surveys	140 responses
My BIG Idea postcards	180 responses
MADCAP Conversations	Nine focus groups, 80 participants
Mighty MADCAP Café Conversation	73 participants
MADCAP Open House	8 participants
MADCAP Engagement Review Working Groups	25
Draft plan reference group	10

The total output excludes the numerous informal conversations held in community spaces, around kitchen tables and on the shop corner.

My BIG Idea

for my community...

The "My Big Idea" Postcard is an opportunity to share your great ideas for your community (you know the ones that come to you wandering around the top paddock)

Tell us your Big Idea for what Deans Marsh & District needs to look like, be like and feel like in the future... and the best actions to make it a reality ... Your Big Ideas are about creating an exciting vision of your community's future

"Nothing else in the world is as powerful as an idea whose time has come"

Victor Hugo





CHICKEN TACOS \$10.00
CHOCOLATE
STANBERRY
MAPLE
VANILLA
SMOOTHIE \$7.50
COLDFLAT \$7.50
\$5.00

PULLED PORK ROLL- \$13.00
Apple + FETA
ROAST VEG WRAP-
Cheese
ALL DAY BREAKFAST NEAR.
Egg, Spinach, Bacon, Cheese + Milk
Sourdough Toastie
Saus, Cheese, Tomato
HOME MADE PIES
MILK, VANILLA ROLL
TARTAR

HOME
MINI SALADS \$11.00
\$9.00
\$11.00
\$12.00

PEPPER MINT
NETTLE
DEHON
ENGLISH
OTWAY CHAI TEA \$5.50

CHICKEN TACOS \$10.00
Ginger + Lemongrass
EARL GRAY
\$5.00



MADCAP Family Tea Party

Come along for a cuppa, some morning tea and a chat about the **Marsh and District Community Action Plan**. A great opportunity to discuss your ideas about what initiatives would make Deans Marsh a dynamic and supportive community for families.

WHO: Mums, dads and carers of young children living in the Deans Marsh area

WHEN: Thursday Dec 5th 10—11am

WHERE: 3 Pennyroyal Station Road

RSVP: to Chrissie on 0458 850 761

Kids welcome and plenty of space to play!





What did we learn from our community engagement?



- Our community has demonstrated a commitment to protecting what it values most and to advocate strongly for our preferred future.
- This commitment is supported by a capable community endowed with diverse capacities and strengths.

Our Community Vision

To have a thriving rural community that balances care for the land and its people.

If our community was currently music...it would have a slow, soulful rhythm...in the future it needs to have a bit more pace to it, more layers and more instruments...



Our Identity

The Deans Marsh way of doing things – sharing voice, positive, active, collaborative, *Effective community leaders* We have a history of doing things our way – getting on with it Unpretentious *Authentic* Adaptable *DM District way of doing things* Open Diversity People care about the community and environment *Hybrid community* Age integration Equality Equity *Knowledge sharing* Emotional support LOVE, INCLUSIVENESS, ENVIRONMENT

Our Priorities



Next Steps

- There are opportunities to join a project working group, participate in community building activities and add your skills, voice and time to the activation of the plan as you can
- To assist in making the projects of the Deans Marsh Community Action Plan happen please contact the Deans Marsh Community Cottage <https://deansmarsh.org.au/>



Next Webinar

- Our next webinar will be held on Tuesday 9 June at 10am AEST.
- Our guest next week will be Carlene Egan of FRRR.
- Topic: Grants for your community.

