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**DESKTOP:** we support **Chrome, Firefox, Safari** and **Edge**. Here are the minimum version requirements for each browser: **Chrome 55+, Firefox 53+, Safari 12.1+, Edge 42**

**MOBILE:** we have native browser support for latest versions of both **iOS** and **Android OS**

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# Welcome

- We acknowledge Traditional Owners Australia wide for their continuous connection to the land. We pay our respects to Elders past, present and emerging.
- Thanks to Bushells for supporting this community endeavor, most of us probably have a cuppa right in front of us now, so thank you Bushells.
- This presentation is being recorded and all handouts and this recording will be available from the Rural Aid and Bank of Ideas websites after the event.
- To the right of the main screen you'll see a chat panel, if you have any questions please write them in there. You are all muted, so the chat window is the only way you can communicate with us.



# Great news

- Tourism Minister Kate Jones announced a \$50 million emergency tourism fund last week for use on projects such as the Paronella Park upgrade.
- A new cabin construction project at Mena Creek's Paronella Park has been identified as one of 20 projects statewide earmarked for activation by Queensland's tourism leaders to revitalise the sector.
- The construction of 25 cabins at the historic Far North Queensland attraction to support local tourism.



# Join our Community Builders Facebook Group



# Rural Leadership in Challenging Times



This weeks best Covid-19 Picture!

# What makes a great town?

- Proactive and shared leadership
- Positive mindset
- Healthy community building practices
- Strong economic development behaviours

# Proactive and shared leadership

- Seeks to be diversified and representative
- Invests in a community leadership strategy that is continuously growing and renewing community leadership capacity
- Provides community with vision and hopefulness

# Positive mindset

- Appreciates that meaningful and lasting transformation always originates within the community not from the 'top down' or 'outside in'
- Accepts change and welcomes new and alternative thinking
- Values idea and opportunity obsession



# Committed Leaders

“Given the task of rejuvenating a region and the choice of \$50 million, or \$2 million and 20 committed local leaders, we would choose the smaller amount of money and the committed leaders.”

McKinsey and Company (1994) Lead Local Compete Global: Unlocking the Growth of Australia's Regions



# Leadership

“Leadership is the thing that wins battles. I have it, but I’ll be damned if I can define it.”



General George Patton

# Making things happen

“Leadership is not necessarily a title or a powerful position; it is a process, it is relational, it is making something happen, it is leaving a mark.”

Lorraine Matusak

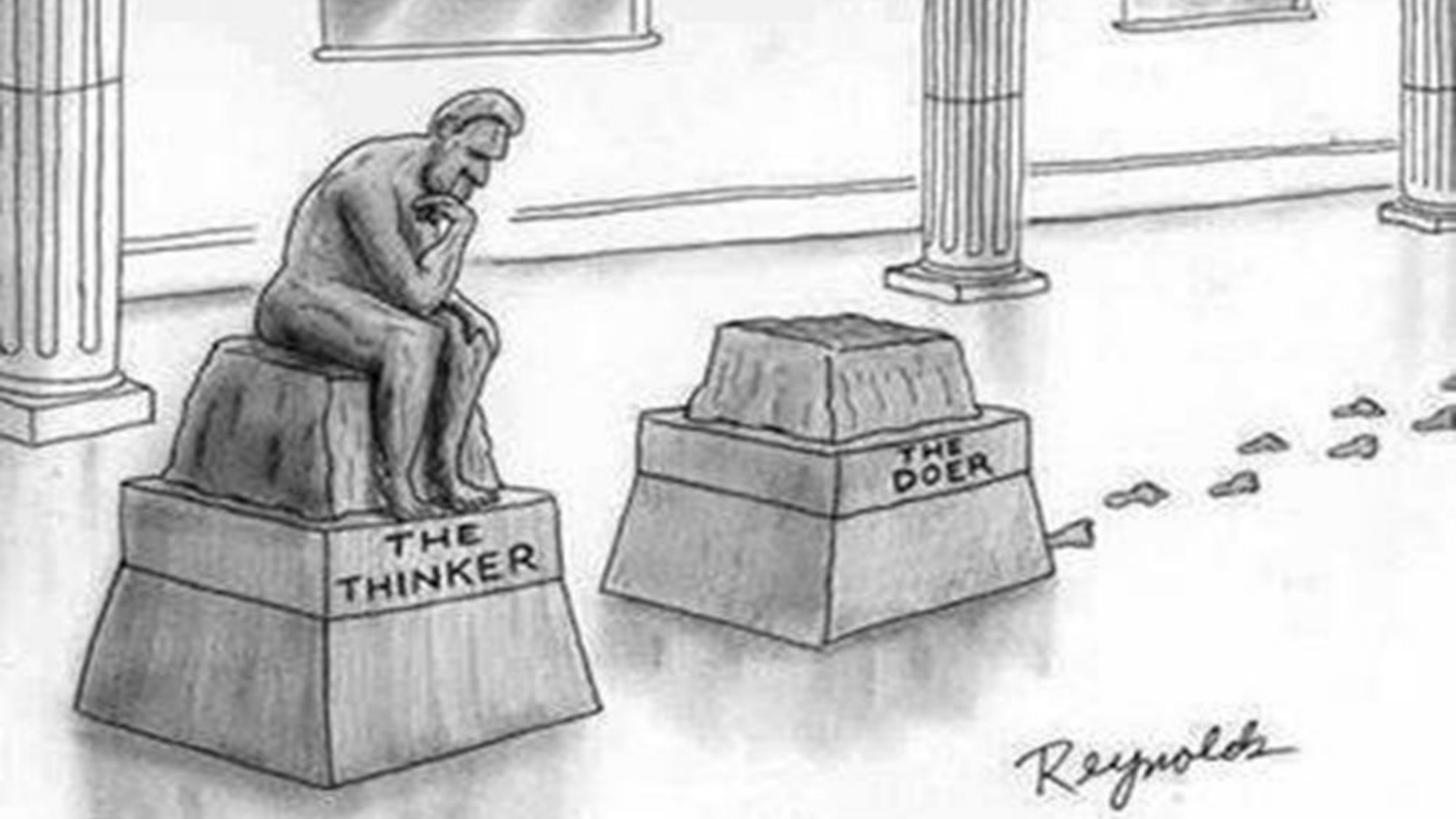


# Opening Possibilities

“A leaders task is to open doors and windows.”

John Gardiner





THE  
THINKER

THE  
DOER

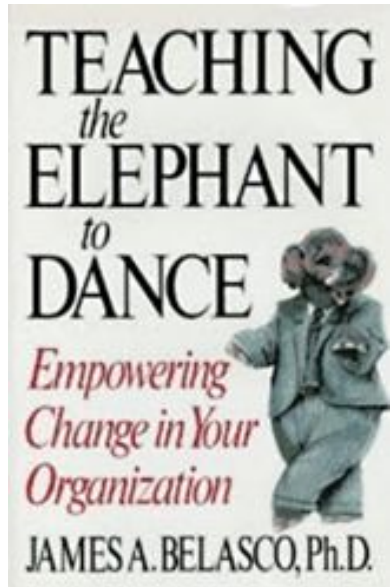
Reynolds

# Action

“I believe in action. In this world, it is not what you know that matters. Rather, it’s what you do with what you know that counts.

Information is valuable – action is invaluable”

James Belasco



# Creating Vision and Inspiration

“If any one idea about leadership has inspired organisations and communities for thousands of years, it is the capacity to hold a shared picture of the future we seek to create.”

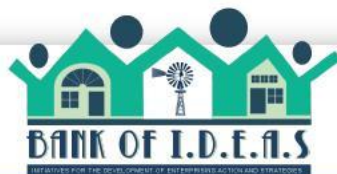
Peter Senge



# Are you a Leader?

“If your actions inspire others to dream more, learn more and become more, you are a leader.”

John Quincy Adams





# Are you a Leader?

“Leadership is that special quality which enables people to stand up and pull the rest of us over the horizon”

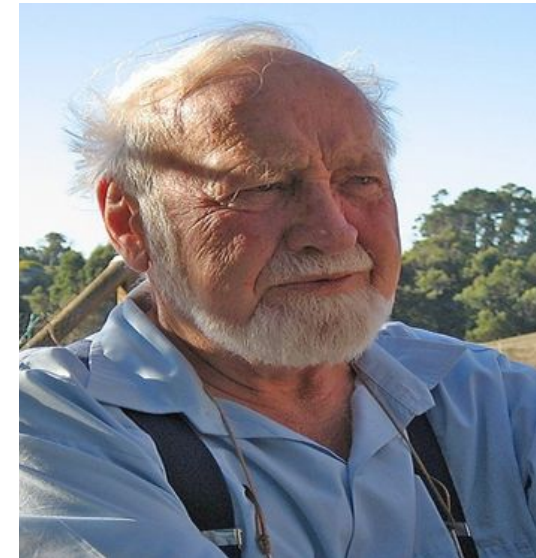
John Gardiner



# Facilitating Collaboration

“I can’t save the world on my own...it will take at least three of us.”

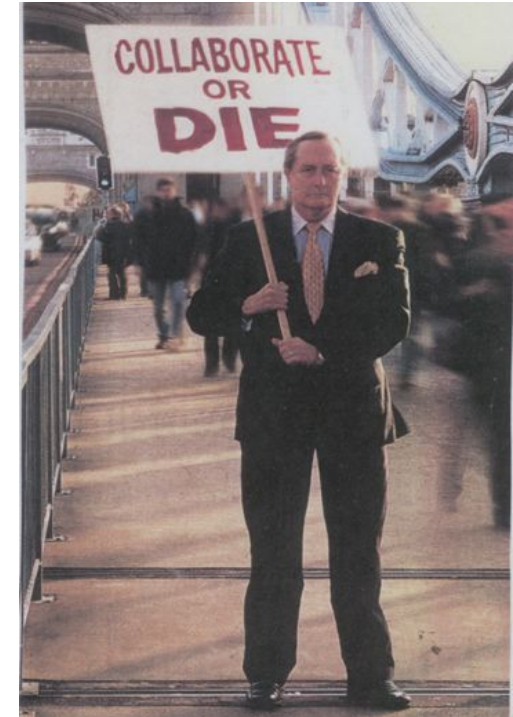
Bill Mollison, a founder of the Permaculture Movement



# Effective Collaboration

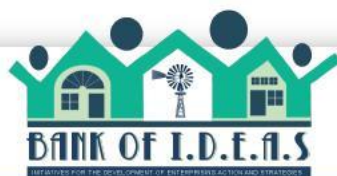
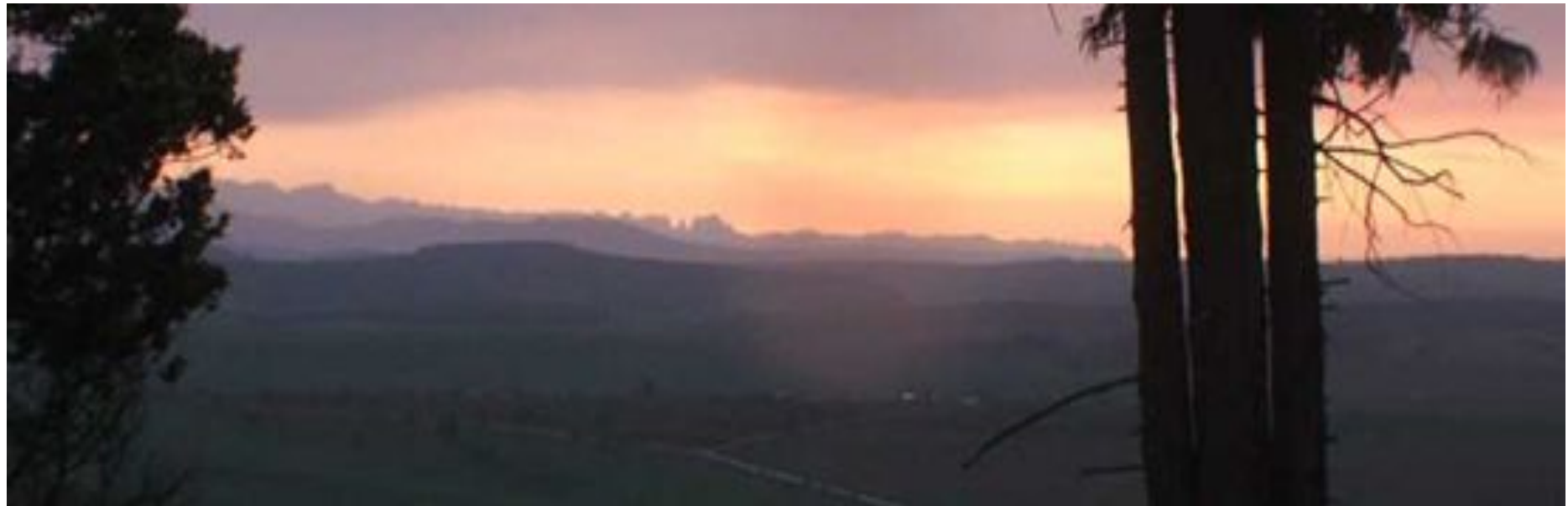
‘If you want to go faster, go alone.  
If you want to go further, go together.’

African Proverb



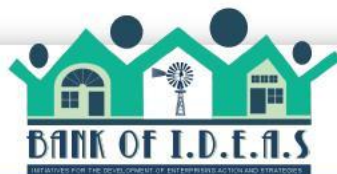


# Midlands Meander South Africa



# Midlands Meander - South Africa

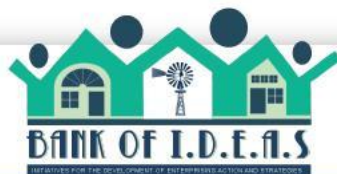
- “A spectacle of nature, arts and crafts, just waiting to be explored”
- Africa’s largest and most popular arts and crafts trail- 80 kms , 225 businesses on 4 routes
- 30+ year history



# Effective Collaboration

“I will market my neighbour as well as I  
market myself”

Wall Pledge of participating businesses  
in the Midland Meander Arts Marketing trail



# Instilling Positive Mindset

“The first duty of a leader is to instill optimism.”

Field Marshall Montgomery

“A leader is a merchant of hope”

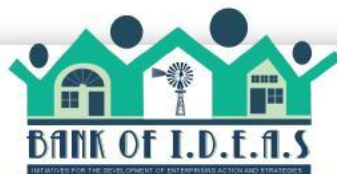
Napoleon



# Instilling Positive Mindset

“You can’t move your town to a different location, you can move your town’s attitude in a different direction”

Heartland Center for Leadership Development





# Fostering Leadership

“A leader creates leaders who creates leaders”

Carol McCall

“Leaders don’t create followers – they create more leaders”

Tom Peters



# Tumbarumba



# Tumbarumba 2 Kokoda



# Community Youth Initiatives

- **R U MAD? - are you making a difference?**  
[www.bankofideas.com.au](http://www.bankofideas.com.au)
- **Are You Making A Difference?**  
[www.communityminds.org.au](http://www.communityminds.org.au)



# The Community Builders Program

A grassroots leadership program that seeks to support local community builders within a defined regional cluster of communities to better understand and build their local and regional community economy.



# Critical Leadership Roles

1. Making things happen
2. Creating vision and inspiration
3. Facilitating collaboration
4. Instilling positive mindset
5. Fostering leadership

# Community Bank



Agnes Water/1770  
Community Bank® Branch



**Bendigo Bank**



**Bendigo Bank**

Good for **U**  
**AND** your  
community

Collie & Districts Community Bank



Why bank with us?

- ✓ Home Loan Rates that start with a 3! You'd be surprised at how competitive we are.
- ✓ Big Banking Services Products and services you'd expect from a big bank
- ✓ Customer service - Unrivalled personalised customer service. Talk to branch staff not a call centre.
- ✓ REAL Community Focus - We're not just talk - we really help. Since we opened, we've given over \$1.7 million dollars back to the local community.

If you like what you see...  
Why aren't you banking with us?




# Community Bank Movement

1. 324 Community Banks across Australia
2. \$40 billion worth of business on their books
3. Have contributed over \$229 million back to their communities over the last 21 years
4. 1950 Directors of Community Banks (almost all volunteers)
5. 74,914 local shareholders that provided the capital for them to open
6. 1570 staff employed



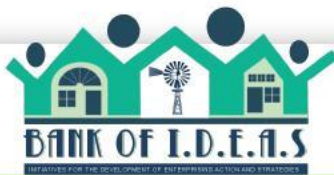


# Introducing Rob Hunt



# The importance of:

1. Community ownership
2. Sharing of risk, reward, responsibility
3. If it's to be, it's up to me
4. Take control of your own sustainability.
5. Keeping the dollar local
6. A community balance sheet?
7. Creating the new normal



# Thank you

- Our next webinar will be held on Tuesday 2 June at 10am AEST.
- Our guest next week will be Lisa Jarvis from Deans Marsh.
- Topic: Finding your community asset base - You'll be surprised at what you have.

